DESIGN

ELIZABETH VALDELAMAR

GRAPHIC | UX/UI DESIGNER

VISUAL SKILLS

- Adobe Creative Suite: Illustrator, InDesign, Photoshop
- Visual Design
- Illustrator
- InDesign
- Typography: spacing, line height, layout, choosing fonts
- Dreamweaver
- Lightroom/Camera Raw
- Adobe Bridge
- Photography
- Photo editing
- Video Editing
- Animate
- Dreamweaver
- Microsoft Office
- Integration of visual communication in social media platforms
- Creativity
- Attention to detail & aesthetics
- Color sense & theory
- Ad design
- Targeting and marketing through visual communications

INTERACTIVE SKILLS

- Adobe XD
- Figma
- Research
- Wireframe
- Prototype
- Visual Design
- Basic HTML/CSS

CONTACT

English & Spanish
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Elivaldelamar@gmail.com

Hi, Im Elizabeth, I'm a Graphic Designer with an interest of User Experience Design (UX/UI), with a passion of creating meaningful experience through design, I am also bilingual, my second language would be spanish.

EXPERIENCE

May 2016 - January 2020
Advanced-Online, Coppell, Tx - Graphic, Visual, UX/UI Designer

- Digital Marketing
- Work closely with our B2B team in creating assets such as presentation decks, e-mails, sales sheets, and infographics.
- Social Media Strategy
- Photography editing
- Collaborate with Account Manager
- Design Site graphics for merchandise site
- Mocked up wireframes and aided in typography and iconography used for production, B2B & B2C application.
- Design Promotion / Marketing Material
- Web Designer
- UI/UX Design, Updated Site layout
- Drove visual, UI, and UX design and strategy spanning web and mobile for B2B companies.

September 2019 (1 Month)
CrossFit Rev40, FarmersBranch - Graphic Designer

- Contributing Ideas & design work
- Met with Client to discuss objectives and requirements
- Designed & Created Merchandise

February 2021 - February 2022
GraphXsource, Dallas - UI/UX Designer

- UI / UX Designer (Generalist)
- Locally Worked with Production Manager
- Collaborated with developers overseas
- Created Functioning Prototypes
- Used Material.io for design bases
- Created & Redesigned Site Functions & layout
- Reduced Click Count
- Clear/Intuitive Text Labels
- Worked w/ Front End developer on updated Design & Function

EDUCATION

2005 - 2008
The Academy Of Irving , Irving, Tx - High School

- Specialty Class was Advertisement Design (all 4 years). Programs used Adobe Photoshop, Illustrator, Adobe Flash. Entered Mix Media Artwork, came in 2nd place

2010- 2011
DCCD, Irving, Tx - College

- Graphic Communication -Entered Gallery contest for image manipulation, came in 3rd place
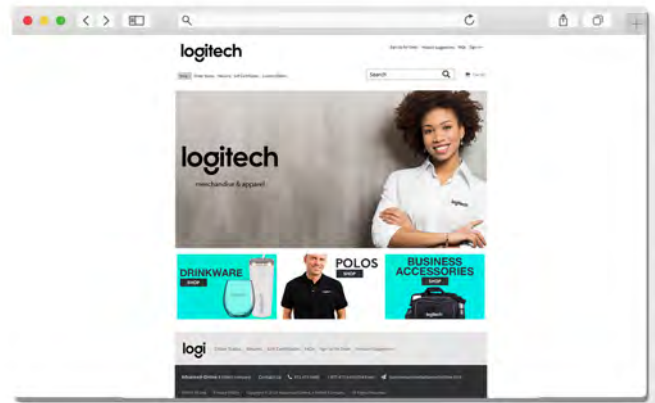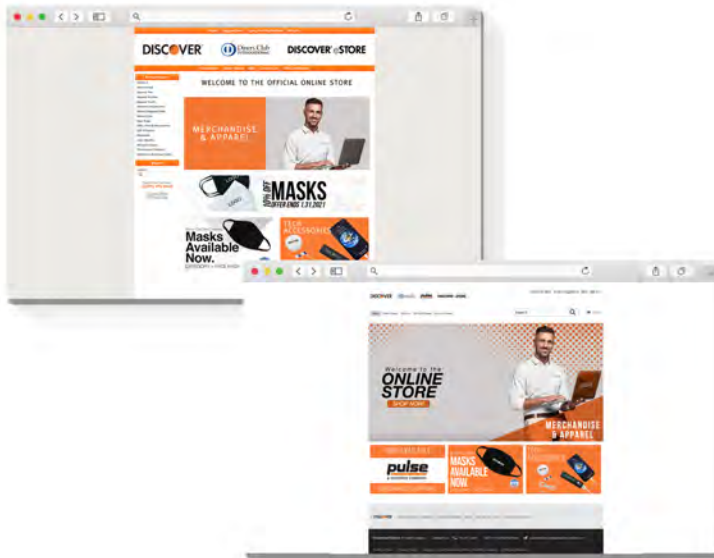
2015- 2018
TCCD, Irving, Tx - College

- AAS. Graphic Communication
- CRT. Computer Graphics
- CRT. Photographic Retouching

2022
UX Design - Google / Coursera - Online

- Foundations of User Experience (UX) Design (Google/Coursera)
- Start the UX Design Process: Empathize, Define, and Ideate

Quick examples of UX/UI Designer (Above) and Graphic Design skills (Below)
Everything was made by Illustrator | Photoshop | Adobe Xd | Figma | Indesign | Photography Camera
More examples please visit **www.elizabethvaldelamar.com** or scan QR Code